



ONUR ÖMER ÖZTÜRK

Senior Consultant & Project Manager

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Experience: 6 Years

Areas Of Expertise

Balance Scorecards, Dashboards, Management Reporting
Planning, Budgeting, Forecasting
Datawarehouses & Analytical Reporting (OLAP), ETL
Business Process Management (BPM) Technologies

Professional Experience

06/2005 – 06/2006; JUNIOR FINANCIAL CONTROLLER; Nexum Boğaziçi; Prepared periodical sales, Performance, Accounting and Company Controlling Report to CFO and AM's. Supporting CFO on IAS-Based Financial Reporting activities for Nexum Group Worldwide. Basic definition of jobs i did: Excel Reporting, Activity Administration, Web Developing, Internal Form Developing

06/2006 – 06/2007; BUSINESS INTELLIGENCE JUNIOR CONSULTANT; Nexum Boğaziçi; Worked in Business Intelligence (BI) projects related to Budgeting and Reporting application, Accounting and Process Reengineering as a consultant for both conceptualization and implementation of financial solutions. Prepared benchmarking analyses of various BI products, including Microsoft BI Tools, MIS(Infor) Decisionware, Proclarity and Crystal Decisions.

06/2007 – 01/2010; BUSINESS INTELLIGENCE AND ERP CONSULTANT; Nexum Boğaziçi; Worked in Business Intelligence (BI) projects related to Budgeting and Reporting. Understanding Business Processes, building datawarehouse structure, gathering related data with ETL tools, developing scripts and reporting. Additionally started MS Dynamics Navision in ERP side and involved in ERP Projects as consultant for both conceptual design and as an ERP technical developer.

01/2010 – 12/2010; BUSINESS INTELLIGENCE SENIOR CONSULTANT; Nexum Boğaziçi; Worked in Business Intelligence (BI) projects related to Budgeting and Reporting. Understanding Business Processes, building datawarehouse structure, gathering related data with ETL tools, developing scripts and reporting. Participating Sales Activities and handling Project Management.

06/2011 – 01/2012; PROJECT MANAGER & BUSINESS INTELLIGENCE SENIOR CONSULTANT; Nexum Boğaziçi; Worked in Business Intelligence (BI) projects related to budgeting, reporting, complex system integration, financial forecasting. Understanding business processes, building datawarehouse structure, gathering related data with ETL tools, programming in C# and Microsoft Office applications. Participating sales activities, handling project management and resource management.

12/2012 – Present; PROJECT MANAGER & OWNER; Bicentrix; Business Intelligence (BI) projects related to budgeting, reporting, complex system integration, financial forecasting. Understanding business processes, building datawarehouse structure, gathering related data with ETL tools, programming in C# and Microsoft Office applications. Participating sales activities, handling project management and resource management.

Project Experience

Roche Pharmaceuticals (F. Hoffmann-La Roche Ltd.) - Management Reporting Project

Building an Analytical Sales Reporting and Performance Management Project based on Ms Analysis Services and MIS Decisionware products. A new Datawarehouse is structured to be viewed both from Excel and MIS Onvision. Intensive Data transformations by SQL Server DTS's from SAP business database to our stage database. Standart monthly reports were

designed for various levels of Business Units both for daily and monthly usage. Implemented Roche's financial logic to reports and created Management Cockpits for managerial visions. Handled key-user trainings also.

Collezione Akyigit Textile - Budgeting And Management Reporting Project

Building Strategic and Integral Budgeting structure, Bottom-Up, Top-Down Budget Strategies and supporting operational planning in terms of Decision Making Systems. Additionally many dashboards and balanced scorecards were designed to facilitate measuring business performance both for high-level and low-level positions. Product Life Cycles, Procurement Planning, Management Cockpits and Ad-Hoc Querying were other facts in this project where MIS Decisionware Products and Ms SQL Server 2000 was combined to gain various advantages.

Metro AG Cash&Carry - Management Reporting Project

Designed multidimensional Cube by MIS (Infor) Alea, Coded and designed Import Master as ETL tool by Cubeware Script, Handling Controlling Datawarehouse and importing data from Business Database of Microstrategy, Managing Scheduled Tasks for daily and monthly Data Transferring, implemented CPI index business rules, designed Cube that covers CRM functionality. In Second phase of Metro project we'e implemented a huge Datawarehouse based on Microsoft Technologies. Designed and implemented a datawarehouse project with 100mio records per year and datawarehouse is 100GB in size (as of 2009) and growing. Based on staging database, an SSAS 2008 cube is builded with partitioned structure to facilitate campaign analysis and invoice line scoped cube browsing. As a masterpiece of my entire consulting career, total project duration was only 20 days including beta-testing.

Pharmasante Cosmetics - Ms Dynamcis Navision ERP and MS SQL 2005 CPM Project

Building, designing, implementing ERP project on MS Dynamics NAV including key user trainings, add-in development ,User interface development, datawarehouse design and lot mechanism architecture. Also designed Excel macro importing add-in to import mass unstructured data to Navision to create automatic orders and apply rules without user interaction. Maintained SSAS 2005 cube and SQL Server Reporting Services reports by extensive knowledge of ERP design implemented.

Darty Electronics (Kesa Ltd.) SQL 2005 Reporting and Analysis Support Project

Maintaining and designing SSRS 2005 Reports over MS Dynamics Axapta. Builded various reports which is extensively used by different departments.

Saka Cosmetics - Ms Dynamics Navision ERP and SSRS 2005 Reporting Project

Building, designing, implementing ERP Project on MS Dynamics NAV including KEY User trainings, add-in development ,User Interface Development, Warehouse design and LOT Mechanism architecture. Also designed Excel Macro importing add-in to import mass unstructured data to Navision to create automatic orders without user interaction. Maintained Reporting Services 2005 Reports by extensive knowledge of ERP design implemented.

Pfizer Pharmaceuticals - OLAP Virtualisation and ETL Integration Projects

Upgrading all Pfizer internal business intelligence project structure to SQL Server 2005 that was builded up in SQL 2000 technology including all ETL processes. Maintained more than 20 databases and over 100 SSIS packages.

Pfizer Pharmaceuticals - Peoplesoft-Local Payroll Integration Project

Integrating Oracle's Peoplesoft System to Local HR System by using SSIS technology which has extensive Error Reporting and sensitive data protection.

Pfizer Pharmaceuticals - Master Data Management Project

Creating Master Data Management datawarehouses for Pfizer Turkey to be used as a source to all other applications within the corporate like Product,Financial Master Data Management. Data-cleansing, building up business rules for Iteration and by considering various paradigms of different departments and their needs.

Pfizer Pharmaceuticals - IMS Sales Analysis OLAP Project

Created Sales Analysis platform by using monthly data of IMS (Field Sales Figures) and created Local Offline OLAP Cubes by slicing one big online cube including with many-to-many dimension models, heavy MDX calculations etc.

Phillip Morris International - Electronic Financial Forecasting Project

Analysed customer needs of Financial Department to build up an infrastructure and a platform for their forecasting & simulation calculations including totally integrated proforma Balance Sheet, P&L Cashflow statements according to US-GAAP and IFRS.

Mercedes Benz Financial Turkey- Datawarehouse and Reporting Project

Analysed customer needs of business to do replacement of TM1 by Microsoft Analysis Services. Developed a Excel Automation COM Addin on C# and created alternative for user defined function DBSET to enable business users to do OLAP writeback. Reporting Services report development and extended Reporting Services with .Net technologies.

Peugeot Automobiles – Dealer Performance Management Project

Developed web-based ASP.NET infrastructure for entering Dealer Performance Management KPI goals. Later prepared managements dashboards, scorecards for Peugeot Management Team to analyse their dealers performance both in detail and aggregated.

Pfizer Pharmaceuticals – Primplus Performance Analysis High Level Design Project

Analyzed Performance calculation and bonus system of Sales Representatives and District managers. Created AS-IS and high level documentation and suggestions for the system.

Efes Pilsen Beverage Group – CPM Dashboard Project

Developed management dashboards and held the integration of web service based JSON object for weather information.

Technical Skills

- Microsoft SQL Server 2000, 2005, 2008, 2008R2, 2010 (Denali) Full BI Stack (SSRS, SSIS, SSAS)
- MS Office Excel 95,97,2000,2002,2003,2007,2010 (including Powerpivot)
- Microsoft Sharepoint 2007-2010
- Microsoft Performance Point
- Dundas
- MS Office Access
- MS Office Project and Others
- MS Dynamics Navision (ERP)
- Infor PM Products (aka MIS Decisionware – including Cubeware Scripting)
- Netsis Fusion Standart (ERP)

Programming Languages & Skills:

- T-SQL, MDX, C#, VB.NET, ASP.NET, VB Script, VBA, VB, VSTO, CW Script, C/SIDE, HTML, CSS, ASP

Education

1996 – 2002: Kadıköy Anatolian High School (Known as Old Maarif Koleji) - (G:4,38/5,00)
2002 – 2006: Economics, Econometrics, University of Istanbul- (G:3,10/4,00)
2008 – 2010: Technology and Industrial Economics, University of Istanbul- (G:Thesis, fin.)

Personal Information

Date Of Birth: 27.12.1982
Place Of Birth: Istanbul – Turkey
Marital Status: Single
Military Service: Completed (May 2011)
Languages: English (Proficient), German(Intermediate)